

**AN EXAMINATION OF THE IMPACT  
OF BC FORESTRY INFORMATION TOURS  
A CASE STUDY OF  
THE CUMBRIA COLLEGE (UK) TOUR**

**Working Paper**

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CANADA~BRITISH COLUMBIA PARTNERSHIP AGREEMENT ON FOREST RESOURCE DEVELOPMENT: FRDA II

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**Canada**



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OF BC FORESTRY INFORMATION TOURS  
A CASE STUDY OF  
THE CUMBRIA COLLEGE (UK) TOUR**

May 8-22, 1993

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## **BACKGROUND TO TOUR**

Student leaders in the Cumbria Community College (UK) forestry program took the initiative to design a tour of BC forestry in an effort to augment their course work and to build upon their exposure to forest management and production practices in major forest regions. The group, comprised of 23 students and 2 faculty, raised the funds for the BC tour .

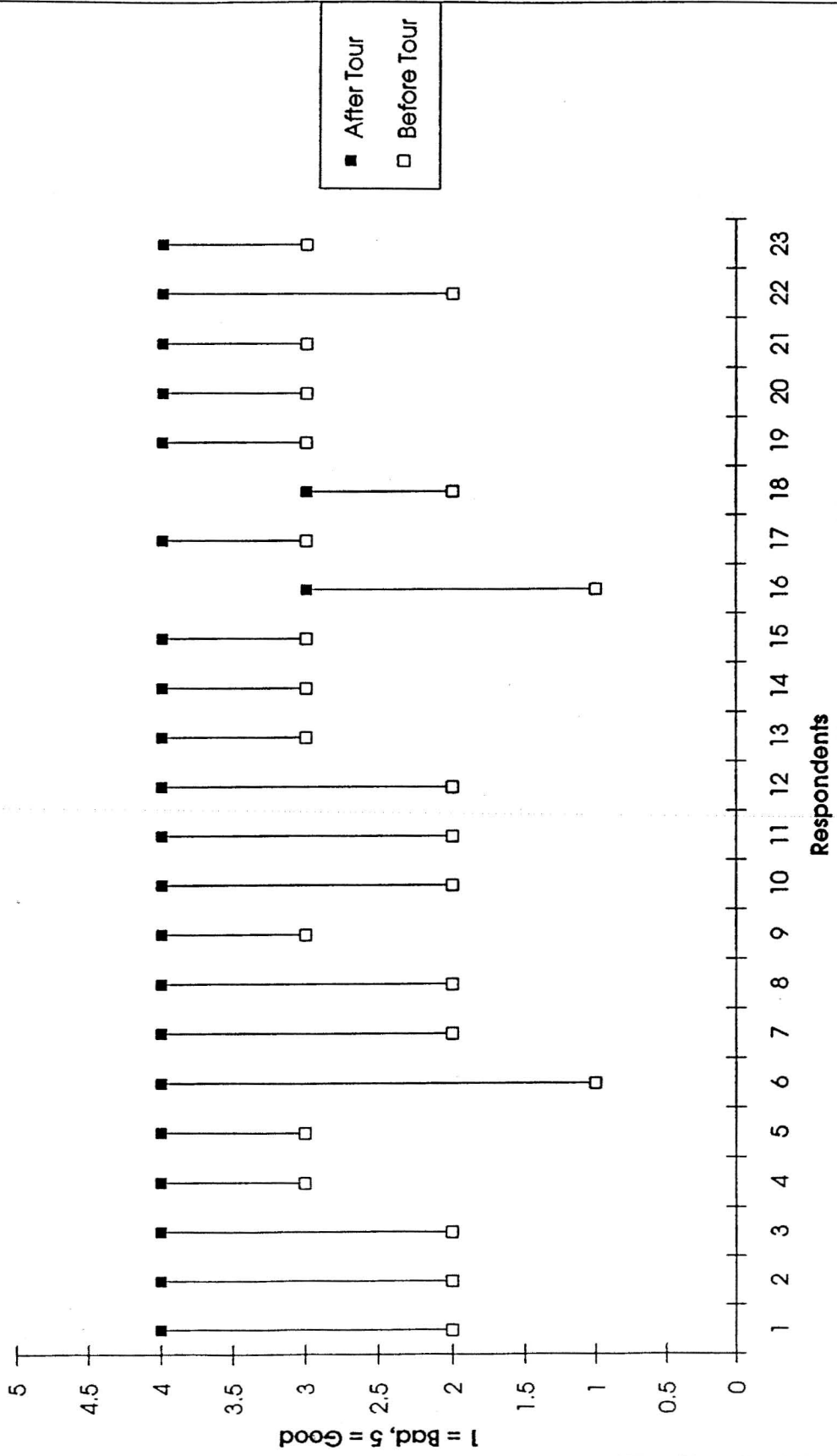
While in BC the group examined commercial forestry in both the Interior and Coastal regions. BC companies and the Ministry of Forests cooperated with the students to provide forest tours and demonstrations on various management practices. Information was also provided on BC's forest regulations and government programs.

Industry and Trade, Pacific Forestry Centre, Forestry Canada was asked by External Affairs and International Trade Canada to meet and debrief with the UK students at the end of the tour. Industry and Trade designed and delivered a questionnaire to the UK tour group in an effort to examine attitudes toward various forest management aspects and the impact of the tour on these attitudes. The results of this questionnaire are presented in this report.

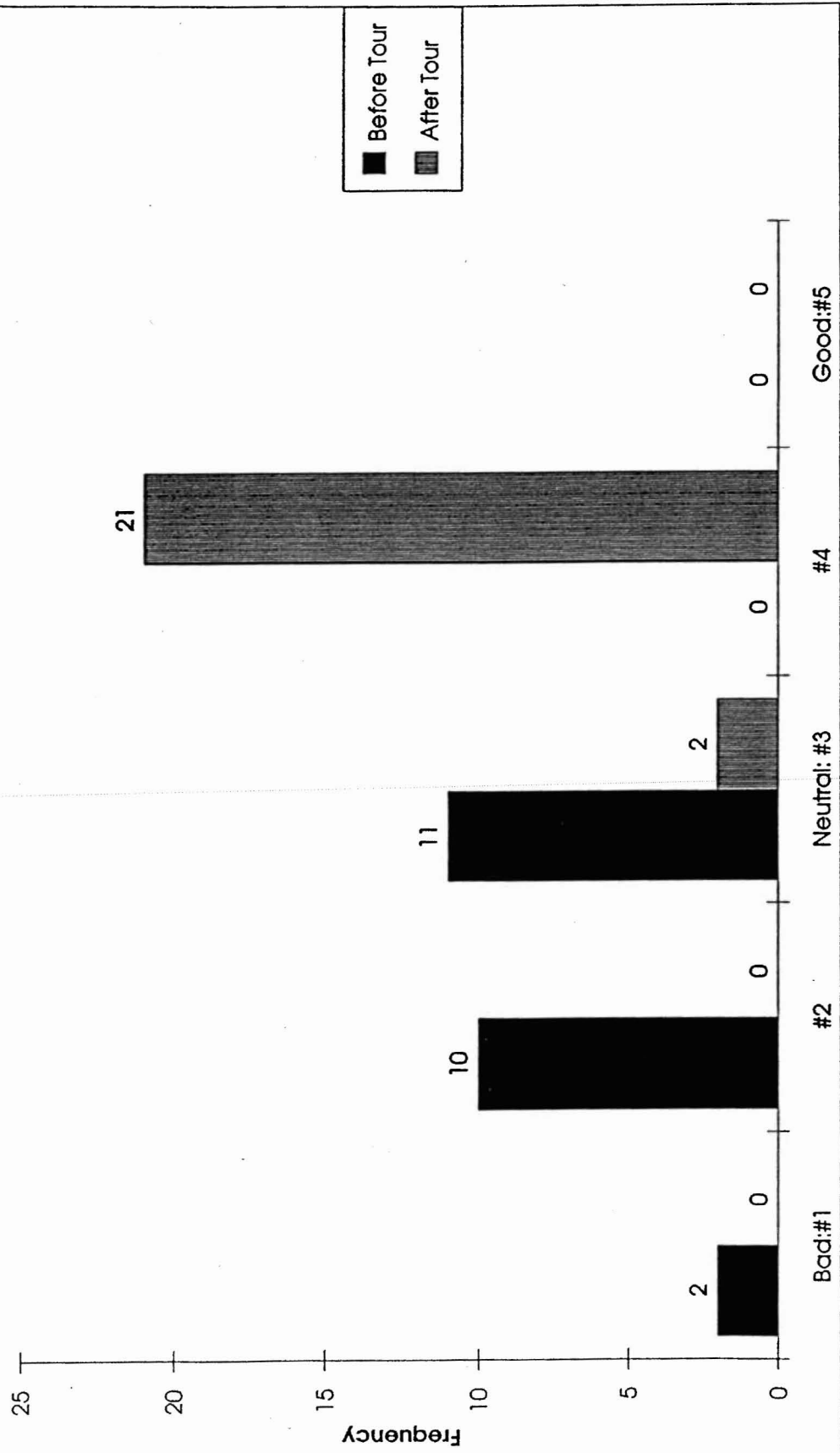
## **SURVEY HIGHLIGHTS**

- impression on BC forest management dramatically improved after the tour for all UK participants
- major UK sources of info. on BC/Cdn. forestry are ENGO's and newspapers
- BC/Cdn. forestry management aspects of greatest concern to UK consumers are the preservation of Old Growth, forest sustainability and clear-cutting
- respondents accepted the scientific merit of clear-cutting, accepted harvesting native forests due to renewability, and agreed with shift to plantation forestry
- respondents agreed with more Old Growth preservation and reduction in pollution
- respondents selected public credibility and Old Growth preservation as the BC forest management aspects needing improvement the most
- respondents had exposure to forestry in many of the European and Scandinavian countries

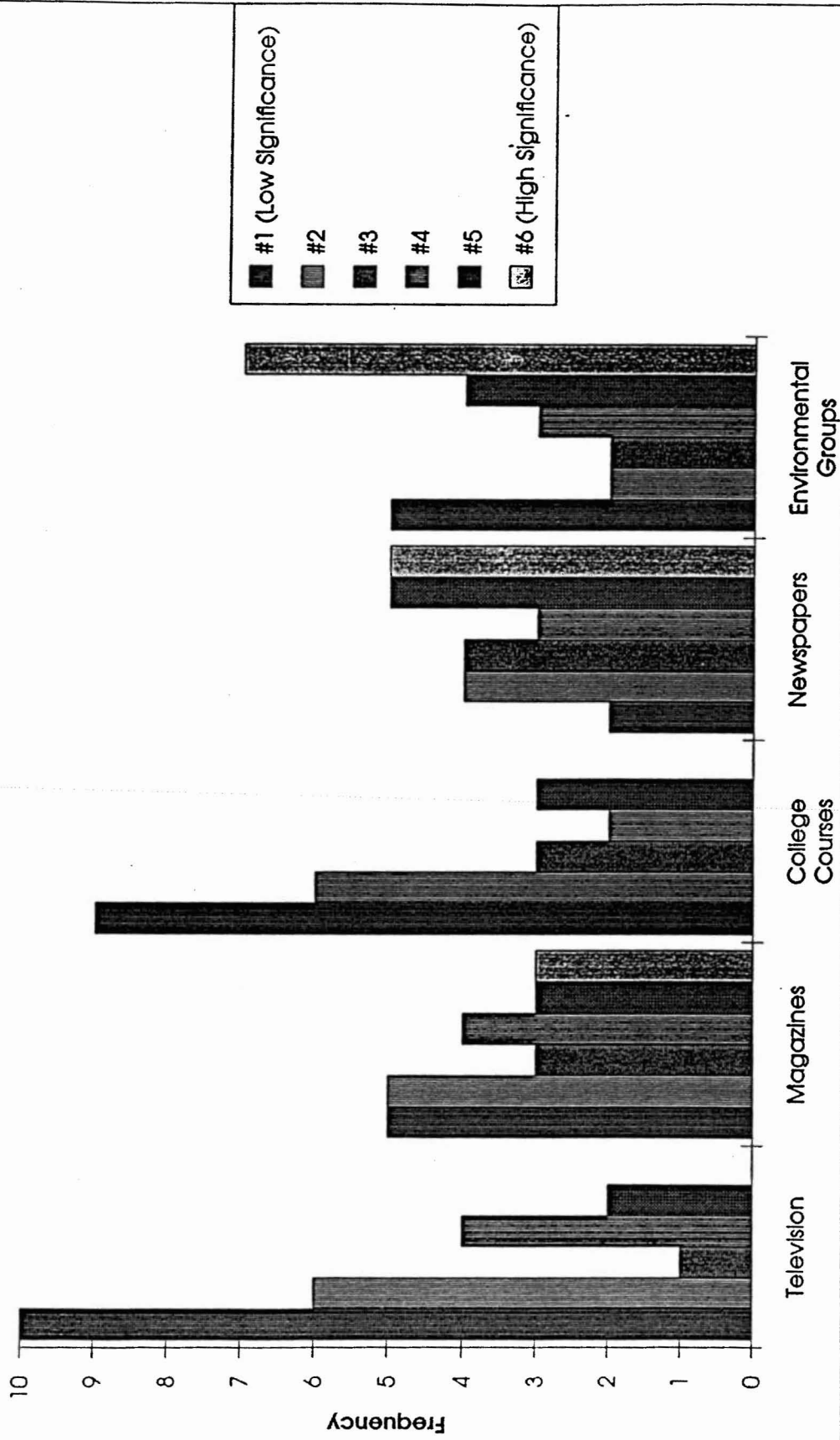
# Impression of BC Forest Management



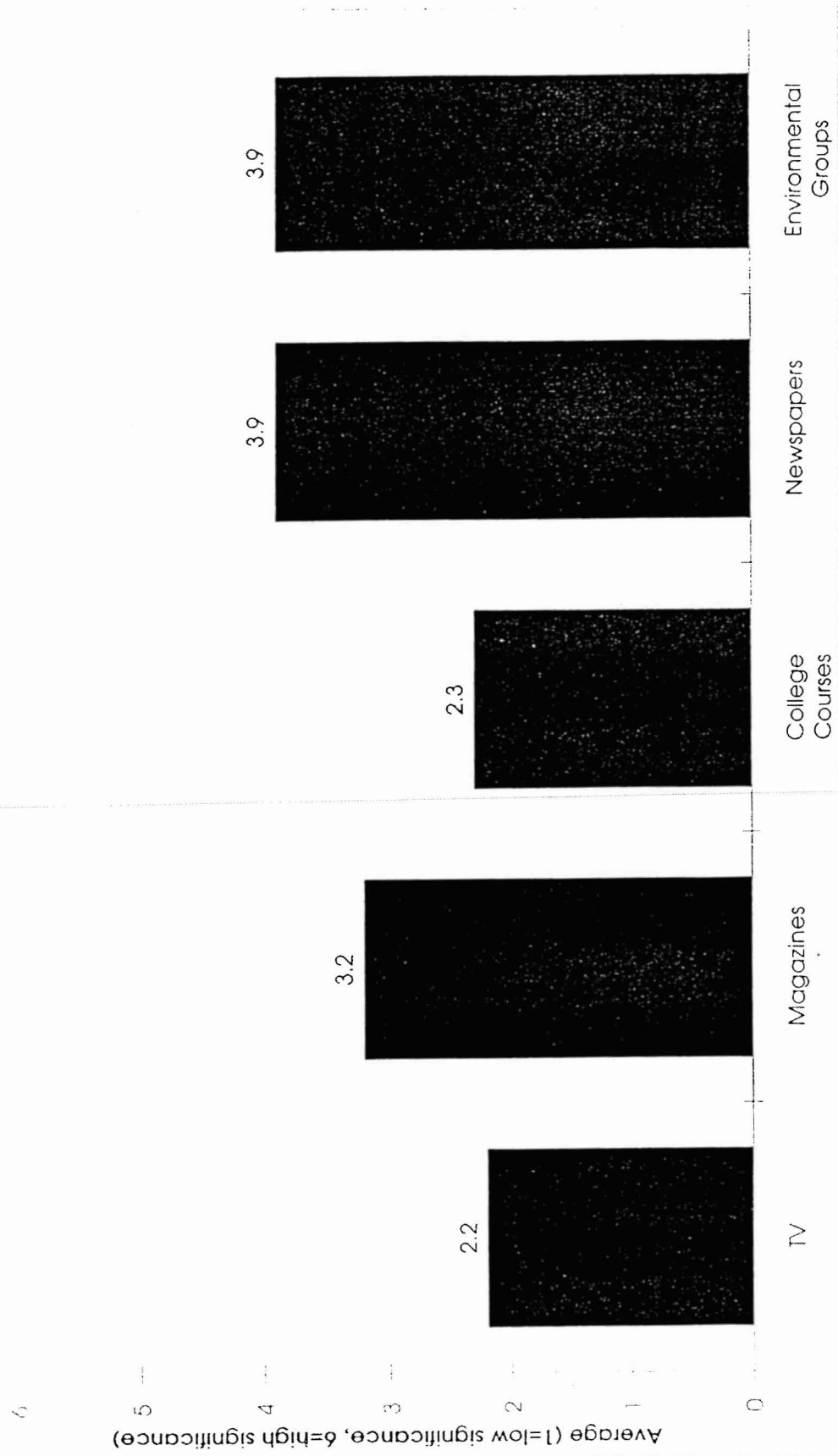
### Impression of BC Forestry: Before and After Tour



## U.K. Sources of Information of BC/Canadian Forestry.

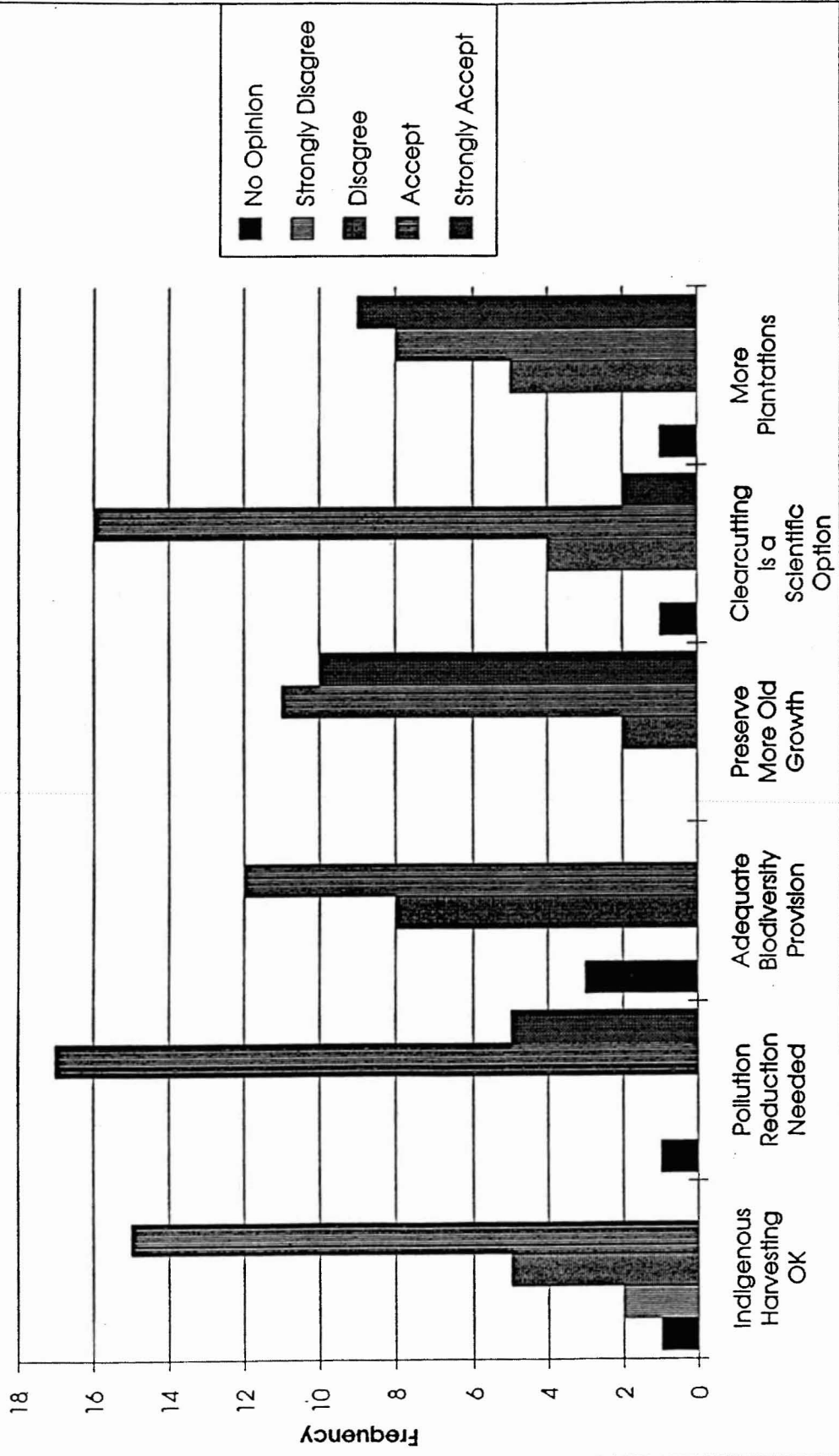


### Sources of Information on BC/Canadian Forestry

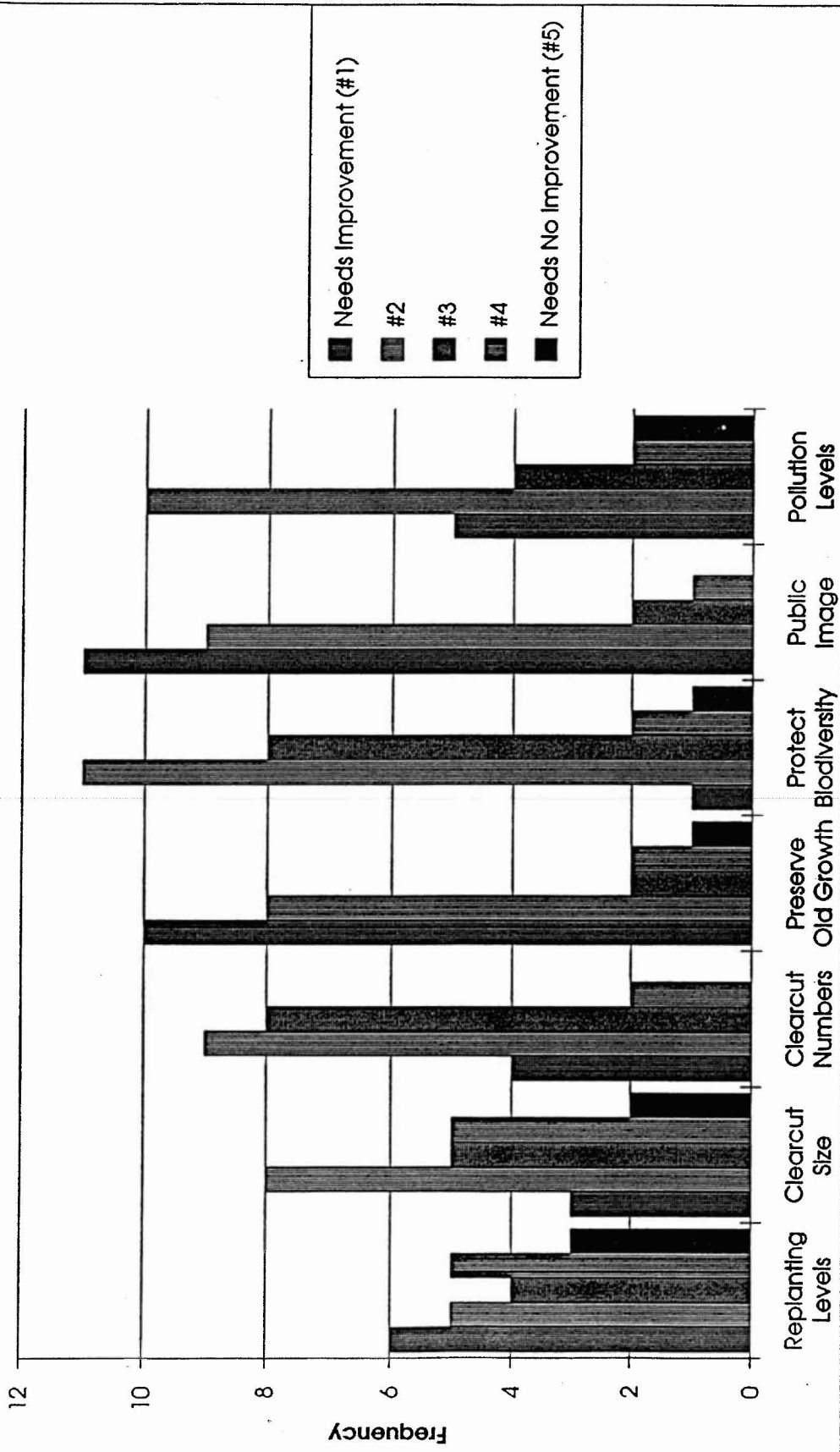




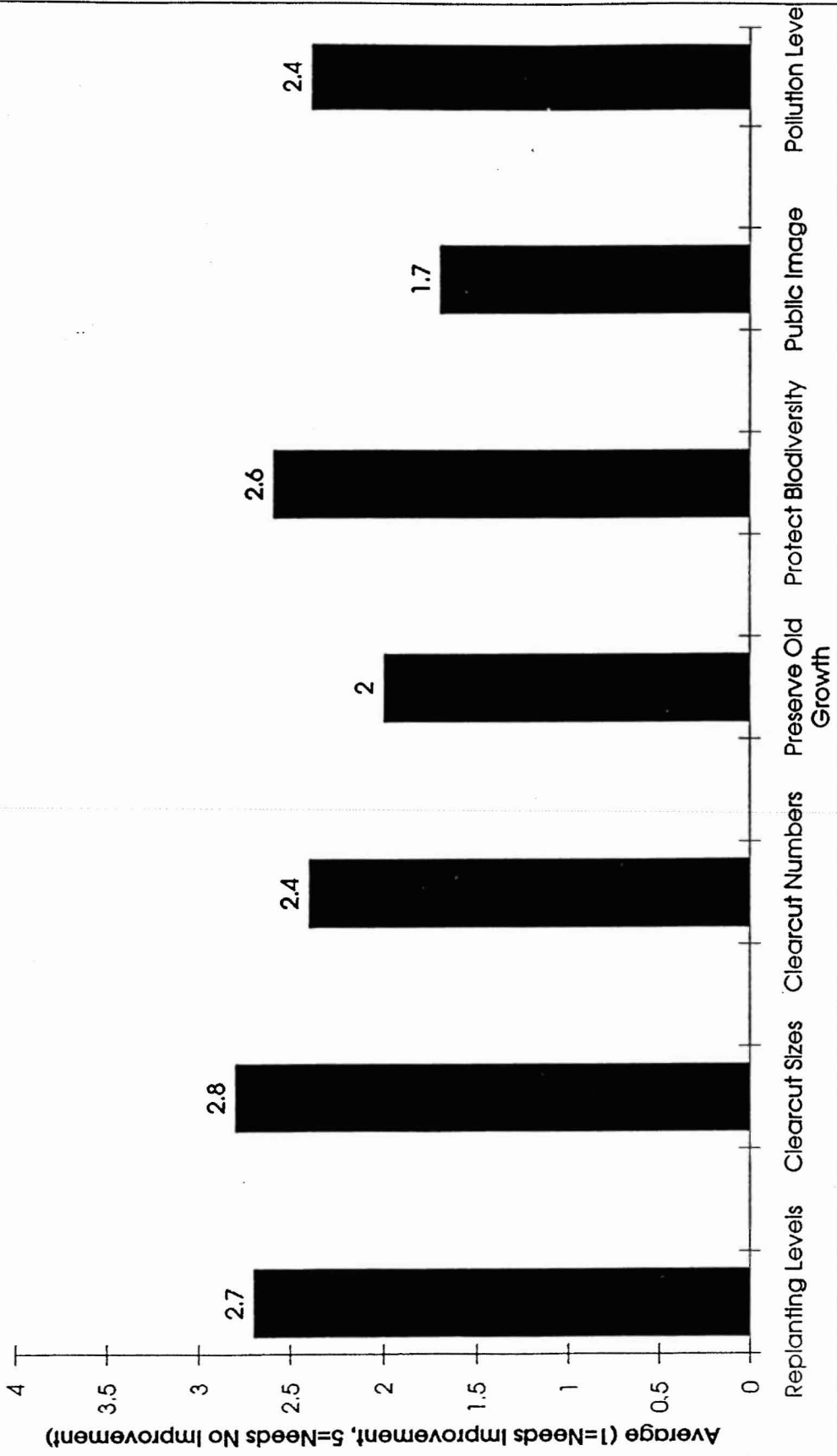
**Agree or Disagree with the following About BC Forestry.**



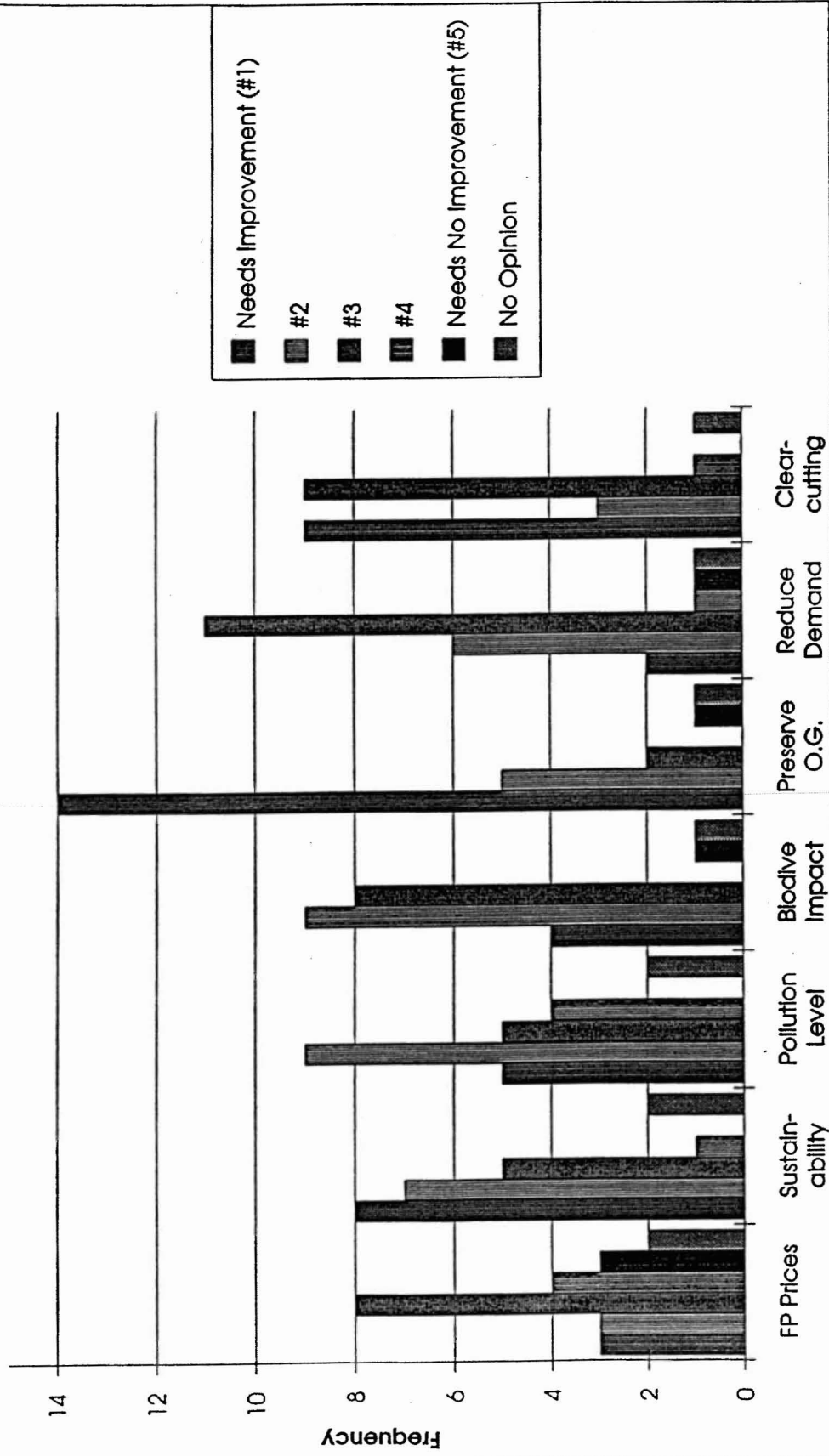
**Where does BC forestry management need improvement?**



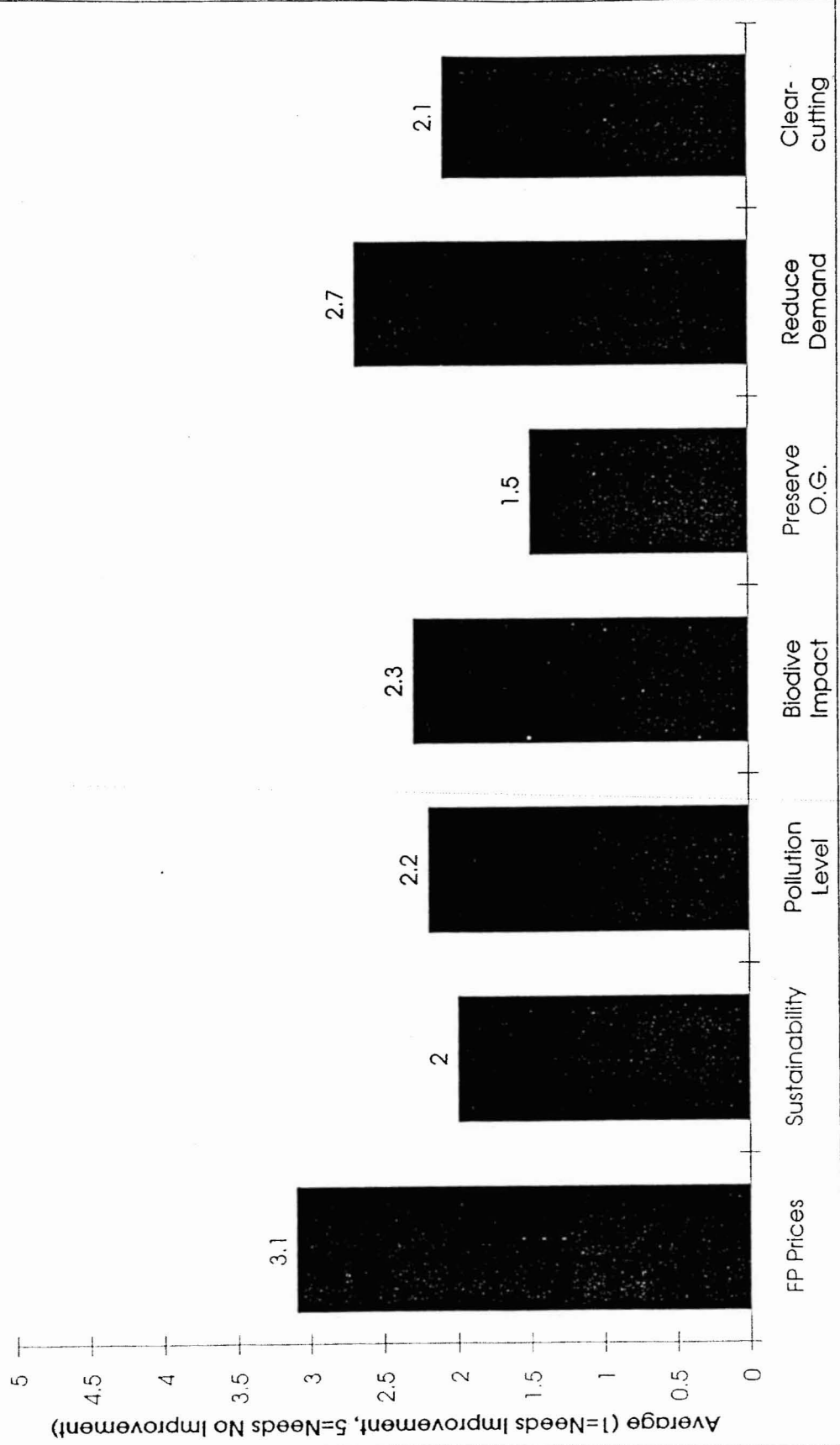
Where does BC forestry management need improvement?



**Aspects of BC/Canadian Forestry of Concern to U.K. Consumers.**



Aspects to BC/Canadian Forestry of Concern to U.K. Consumers.



## IMPRESSIONS OF OTHER FOREST REGIONS EXAMINED

### France (19 respondents visited)

#### Positive

- .. forest management history (14 respondents)
- .. public involvement and credibility (7)
- .. silviculture regime and efforts (7)
- .. sustainability (6)
- .. management efforts with deciduous species (5)
- .. natural regeneration (1)

#### Negative

- .. safety and environmental (1)
- .. low harvest volumes (1)
- .. lack of biodiversity objective (1)

### England (5)

#### Positive

- .. improved forest management (3)
- .. efficient production (2)
- .. improved landscape planning (1)
- .. increased concern about environmental and social benefits (1)

#### Negative

- .. limited effort with deciduous species

### Scotland (5)

#### Positive

- .. sound forest management
- .. improved landscape planning
- .. promotion of deciduous species

#### Negative

- .. monocultures (2)
- .. premature harvesting
- .. public credibility re landscape impacts and forest sustainability

Three respondents had reviewed Sweden. They noted that the forestry was based on sound silviculture, the management was intensive and the work conditions were very good. However, they also noted that there was no old-growth forest, the forest is a fibre factories, and that the cut openings were too large.

Individual respondents indicated they had examined forestry in Germany, South Africa, Ireland, Switzerland, Italy and Austria.

The following respondents indicated a willingness to participate in UK meetings discussing forest management in BC.

- .. Tim Lawton
  - .. Francis Raymond-Barker
  - .. Martin Foster
  - .. Doug Turner
  - .. Adam Drew
  - .. Steve Morris
  - .. Ben Jones
  - .. Richard Vallis
  - .. Jerry Howe
  - .. Jason Bolt
  - .. Harry Stevens
  - .. Ron Shapland
  - .. R. Burton
  - .. Carl Lundberg
  - .. Mick Bottomley
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